

GEOTAB

management by measurement



Neil Cawse, CEO

Back in 2000, five individuals started a technology company in Oakville Ontario. It wasn't long until their company, Geotab, grew to be one of the world's most prestigious, well-known providers of GPS fleet management technology. Since calling Oakville home, Geotab has not only engineered the most advanced end-to-end telematics solution on the market, but also Geotab employs over 100 individuals, has over 90 resellers across the globe, and has formed strong partnerships with some of the world's most leading organizations.

As a company focused on engineering, Geotab's solutions help businesses of all sizes better manage their drivers and vehicles by extracting accurate and actionable intelligence from real-time and historical trips data. Fortune 500 companies, including 40 percent of the top ten fleets and 18 percent of the top 100 fleets in North America, rely on Geotab's solutions to improve productivity, optimize fleets through the reduction of fuel consumption, enhance driver safety, and achieve stronger compliance to regulatory changes.

Geotab's CEO, Neil Cawse, says, "Over the next five years, I see the telematics industry experiencing a huge boom as Geotab continues to lead the world in engineering and R&D with the overarching goal of improving safety and efficiency through telematics. Oakville is an ideal location for us and any technology company that is looking to inspire innovation and growth. We have created a great team of people here and are always looking to attract new talent as we continue to grow on a global scale."

